

For Immediate Release...

SEA TO SKY GONDOLA CONTINUES OFFER OF 50% OFF LIFT ACCESS FOR BC FAMILY DAY LONG WEEKEND

The statutory holiday changes from second to third Monday of February but gondola's commitment to family adventure stays the same

SQUAMISH, BC January 29, 2019 – When the British Columbian government announced the statutory BC Family Day holiday would move from the second to the third Monday in February for 2019, the Sea to Sky Gondola decided to stay their commitment to offering 50 per cent off individual day tickets despite disappointment in the date change. The deeply discounted lift access, celebrating BC Family Day, will be offered on Saturday, February 16; Sunday, February 17; and Monday, February 18.

“We will continue offering 50 per cent off lift access all weekend long. We think it is important to provide accessibility to outdoor adventure and exploration to our province’s families regardless of when the holiday falls,” says Kirby Brown, Sea to Sky Gondola General Manager. “We hope our half price gondola tickets over the entire long weekend will inspire BC families to come together at the summit of the Sea to Sky Gondola.”

The Sea to Sky Gondola offers winter adventures for every member of the family including snowshoeing and winter walking, snowtubing, as well as decadent chocolate fondue and cold craft beers at the Summit Lodge to celebrate BC Family Day. For skiers and riders looking to propel themselves far from the beaten path, the summit of the Sea to Sky Gondola is a gateway to the spectacular Coast Mountain backcountry for experienced tourers.

Besides family, Sea to Sky Gondola is set to fill this winter season love and friends, too. A chocolate fondue and snowshoe date is a sweet way to mark Valentine’s Day, while Sunday Socials are back to bring everyone together at the end of the week from now until March 10. The Sunday Social features the gondola’s famous Toonie Pancakes as well as live music, games, crafting and kitchen demonstrations by the talented Sea to Sky Gondola culinary team.

Fifty per cent off Family Day tickets are discounted off \$43.95 and purchased at the ticket window for use that day. Adult day tickets outside of Family Day discount are \$41.95 when purchased online or in advance at any Lower Mainland London Drugs location and \$43.95 at the ticket window. Coming from Vancouver? The Squamish Connector (24 seats) offers roundtrip shuttle service from three downtown Vancouver locations to the Sea to Sky Gondola. Guests can enjoy three hours at the Sea to Sky Gondola before returning to downtown Vancouver by 4 p.m. Learn more: <https://www.seatoskygondola.com/visit/shuttle>.

WINTER OPERATING HOURS

Hours of operation now until May 17, 2019, are 10:00 a.m. to 4:00 p.m.

-30-

About the Sea to Sky Gondola

The Sea to Sky Gondola is one of British Columbia’s newest iconic tourist attractions and is located in Squamish, BC within the unceded traditional territory of the Squamish, Tseil-Waututh and Musqueam First Nations. The gondola was featured in the New York Times' 52 Places to Go in 2015 list, where they cited the attraction’s “unusual combination of West Coast wilderness and accessibility.” The gondola is

situated between Shannon Falls and the Stawamus Chief and transports guests to the Summit Lodge on a ridge leading towards Mount Habrich. The summit of the Sea to Sky Gondola provides a base camp for further exploration.

Media Contact:

Michelle Leroux PR

604-966-1345 || Michelle@michelleleroux.com